



**Lucia Ciuperca**  
**Accounting Associate**  
**Moore Stephens KSC**  
**(Moldova & Romania)**

**MOORE STEPHENS**

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*Lucia Ciuperca is an accounting associate at Moore Stephens KSC. She joined Moore Stephens after Moore Stephens completed the merger with Memora, a locally owned accounting firm. Lucia immediately integrated herself with Moore Stephens culture. Since her joining, Lucia has been a great asset to the company.*

**Q: Tell us about your experience with Moore Stephens KSC?**

*A: I like how I was treated as a member of the Moore Stephens family since day 1 itself. I was so smoothly integrated that I never felt that I am shifting from a local accounting firm to an International firm. Moore Stephens has enhanced my professional skills through real-time feedback after every task. When I am assigned work, I am not only given instructions but was also told how my work will contribute to the overall project. Moore Stephens taught me the importance of building strong and long-lasting relationships in the workplace. Since I joined Moore Stephens, I believe that my technical capabilities and adaptability skills have significantly improved.*

**Q: Big important lessons you learnt at Moore Stephens KSC?**

*A: The most valuable lesson that I learnt at Moore Stephens is that "Your personal brand is what differentiates you from others." Moore Stephens taught me how to build my personal brand. Arriving to work with a positive attitude and asking meaningful questions were some of the qualities that I used to build my personal brand at Moore Stephens.*